

Marketing Coordinator

Haygor Instrument & Company |

Houston, TX

Full-Time | Growth-Focused Role

Haygor is building a next-level brand in the pressure instrumentation and diaphragm seal industry. We are known for speed, precision, and innovation, and are pushing to become a global leader through advanced CNC automation and new product launches like our EvoLine PVD coating.

We are not looking for someone to manage marketing—we are looking for someone to help build a brand that competes at a \$100M level.

Key Responsibilities

- Execute marketing campaigns across digital, email, and events
- Support product launches and brand positioning initiatives
- Create and update marketing materials (brochures, presentations, one-pagers)
- Maintain website content and ensure brand consistency
- Track leads and campaign performance using CRM tools
- Support sales team with outreach materials and marketing support
- Coordinate trade shows and industry events
- Conduct market and competitor research

Qualifications

- 1–3 years of marketing, sales support, or business development experience
- Strong organization and project management skills
- Excellent written and verbal communication
- Proficiency in Microsoft Office (Word, Excel, PowerPoint)
- Comfortable with CRM systems and data tracking
- Detail-oriented with strong execution mindset

Preferred Experience

- Manufacturing or industrial industry experience
- Trade show or event coordination experience
- Strong sense of branding and clean, modern design

Why Join Haygor

- Be part of a company scaling toward \$26M+ in revenue
- Work directly with leadership on high-impact initiatives
- Help launch new products and technologies
- Opportunity for career growth in marketing leadership
- Fast-paced, performance-driven environment

Compensation & Benefits

- Competitive salary
- Health insurance
- Retirement plan
- Paid time off
- Professional development opportunities